

Red Ribbon Week Poster Contest

Theme: “Life Is a Puzzle — Solve It Drug Free”

Overview

Join our **Red Ribbon Week Poster Contest** and show your creativity while promoting a drug-free lifestyle!

Your poster should reflect the theme **“Life Is a Puzzle — Solve It Drug Free.”**

Think about how choices, goals, friends, and self-control all fit together like puzzle pieces to create a healthy, positive life.

Contest Rules & Instructions

1. Eligibility:

Open to all middle school students (Grades 6–8).

2. Poster Size:

- Use standard poster board

3. Theme Use:

- The words **“Life Is a Puzzle — Solve It Drug Free”** must appear clearly on the poster.
- Artwork should reflect the theme creatively — think puzzle pieces, problem-solving, teamwork, or making smart choices.

4. Materials:

- You may use **markers, colored pencils, paint, collage, or digital art.**
- No copyrighted images or clip art (all work must be original).

5. Content:

- Must promote a **positive, drug-free message.**
- No negative, violent, or inappropriate imagery.

6. Submission:

- Turn in your poster to the **school counselor’s office** by **October 23, 2025**
- Be sure your **name, grade, and homeroom teacher** are written on the back (not the front).

7. Prizes:

- 1st, 2nd, and 3rd place winners will receive **prizes and school recognition!**
- Winning posters will be displayed in the hallway and featured on school announcements/social media.

Judging Rubric (Total 20 Points)

Category	Description	Points
Theme Connection	Clearly expresses the theme “Life Is a Puzzle — Solve It Drug Free.” Message is positive, accurate, and drug-free.	/5
Creativity & Originality	Design shows creativity, imagination, and originality. Unique interpretation of the puzzle/life concept.	/5
Visual Appeal	Poster is neat, colorful, and visually balanced. Text is readable and layout is thoughtful.	/5
Effort & Quality	Demonstrates time, care, and attention to detail. Appears complete and high quality.	/3
Overall Impact	Inspires others to live drug free and think deeply about positive choices.	/2
TOTAL		/20

Helpful Ideas

- Create a **puzzle-shaped poster** where each piece represents a positive part of life: friends, goals, family, health, and self-respect.
- Use **symbols** like keys, light bulbs, hearts, or pathways to show decision-making and problem-solving.
- Add a **short slogan or quote** that supports the main theme.
- Keep it **bright, bold, and motivational!**

Important Dates

- Posters Due:** October 23, 2025
- Winners Announced:** October 31, 2025