

Red Ribbon Week Poster Contest

Theme: *“Life Is a Puzzle — Solve It Drug Free”*

Overview

Join our **Red Ribbon Week Poster Contest** and show your creativity while promoting a drug-free lifestyle!

Your poster should reflect the theme **“Life Is a Puzzle — Solve It Drug Free.”**

Think about how choices, goals, friends, and self-control all fit together like puzzle pieces to create a healthy, positive life.

Contest Rules & Instructions

1. **Eligibility:**
Open to all middle school students (Grades 6–8).
 2. **Poster Size:**
 - Use **standard poster board**
 3. **Theme Use:**
 - The words **“Life Is a Puzzle — Solve It Drug Free”** must appear clearly on the poster.
 - Artwork should reflect the theme creatively — think puzzle pieces, problem-solving, teamwork, or making smart choices.
 4. **Materials:**
 - You may use **markers, colored pencils, paint, collage, or digital art**.
 - No copyrighted images or clip art (all work must be original).
 5. **Content:**
 - Must promote a **positive, drug-free message**.
 - No negative, violent, or inappropriate imagery.
 6. **Submission:**
 - Turn in your poster to the **school counselor’s office** by **October 23, 2025**
 - Be sure your **name, grade, and homeroom teacher** are written on the back (not the front).
 7. **Prizes:**
 - 1st, 2nd, and 3rd place winners will receive **prizes and school recognition!**
 - Winning posters will be displayed in the hallway and featured on school announcements/social media.
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Judging Rubric (Total 20 Points)

Category	Description	Points
Theme Connection	Clearly expresses the theme “Life Is a Puzzle — Solve It Drug Free.” Message is positive, accurate, and drug-free.	/5
Creativity & Originality	Design shows creativity, imagination, and originality. Unique interpretation of the puzzle/life concept.	/5
Visual Appeal	Poster is neat, colorful, and visually balanced. Text is readable and layout is thoughtful.	/5
Effort & Quality	Demonstrates time, care, and attention to detail. Appears complete and high quality.	/3
Overall Impact	Inspires others to live drug free and think deeply about positive choices.	/2
TOTAL		/20

Helpful Ideas

- Create a **puzzle-shaped poster** where each piece represents a positive part of life: friends, goals, family, health, and self-respect.
 - Use **symbols** like keys, light bulbs, hearts, or pathways to show decision-making and problem-solving.
 - Add a **short slogan or quote** that supports the main theme.
 - Keep it **bright, bold, and motivational!**
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Important Dates

- **Posters Due:** October 23, 2025
- **Winners Announced:** October 31, 2025